

SU, JOHN PAUL GEOFFREY YAO

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SUMMARY

- Multi-media professional with over 8 years of experience in production and post-production.
- Experience spans small to large scale projects in television, film and the web as a producer, director, writer, cinematographer/videographer and editor.
- Portfolio includes award-winning works recognized by domestic and international institutions.
- Effective and efficient manager with a focus on collaboration, creativity and timely results.

EXPERIENCE

- Creative Direction
- Production Management
- Budget and Project Management
- Non-Linear Editing
- Screenwriting
- Copywriting
- Lighting and Photography
- Expertise in Asian/Asian-American Markets
- Online Communications and Web Design

TECHNICAL SKILLS

- Final Cut Pro
- DVD Studio Pro
- MPEG Streamclip
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Fireworks
- Panasonic DVX100A
- Sony EX1 XD Cam
- Final Draft Suite
- Microsoft Office

SELECT CREDITS

Happy Anniversary (2005, Short Feature)	<i>Executive Producer;</i> <i>Director; Writer; Editor</i>	Eight Horses Production
<ul style="list-style-type: none">• Screened at eight film festivals in USA and Africa, including encore invitations.• 2009 Webby Award, <i>Official Honoree (Drama: Individual Episode)</i>• 2007 Telly Award, <i>Silver (Social Issue-Oriented Film/Video)</i>• 2007 Aurora Award, <i>Gold (Social Issue-Oriented Film/Video)</i>• 2006 Aegis Award, <i>Finalist (Drama/Entertainment)</i>		
A Different Take (2004, Short Feature)	<i>Producer/Director; Writer;</i> <i>Cinematographer; Editor</i>	Eight Horses Production
<ul style="list-style-type: none">• Screened at four film festivals in USA, including encore invitations.		
Fen Long (2000, Short Feature)	<i>Director; Writer;</i> <i>Cinematographer</i>	De La Sally University
<ul style="list-style-type: none">• Screened at the Cultural Center of the Philippines Alternative Film and Video Festival.		
Pulse (2008, Series, Television)	<i>Director; Segment</i> <i>Producer; Writer; Editor</i>	ImaginAsian TV
<ul style="list-style-type: none">• 2009 New York Festivals Television and Film Award, <i>Finalist (Writing, TV Program/Segment)</i>• 2009 Telly Awards, <i>Classic Telly Winner (Writing, TV Program/Segment)</i> <i>Classic Telly Winner (TV Program/Segment)</i>• 2009 EmPixx Award, <i>Gold (Writing, TV Program/Segment)</i>• 2008 Aegis Award, <i>Winner (Television News Feature)</i>• 2009 Communicator Awards, <i>Distinction (Nature-Oriented TV Program/Segment for Spotlight: Subhankar Banerjee Episode)</i> <i>Distinction (Talk Show/Interview for Spotlight: Subhankar Banerjee Episode)</i> <i>Distinction (Writing for Spotlight: Subhankar Banerjee Episode)</i> <i>Distinction (Talk Show/ Interview for Spotlight: Saira Mohan Episode)</i> <i>Distinction (Writing for Spotlight: Saira Mohan Episode)</i>		
The Making of Journey from the Fall (2007, Documentary Special, Television)	<i>Co-Producer; Head Editor</i>	ImaginAsian TV
<ul style="list-style-type: none">• 2008 Telly Award, <i>Bronze (Editing)</i>• 2008 Aegis Award, <i>Finalist (Documentary)</i>		

Take Out (2007, Series, Television)	<i>Editor; Cinematographer</i>	ImaginAsian TV
<ul style="list-style-type: none"> • 2007 Telly Award, <i>Silver (Editing for Take Out: Maggie Kim Episode) Bronze (Editing for Take Out: Rex Navarrete Episode)</i> • 2007 Aegis Award, <i>Finalist (Drama/Entertainment for Take Out: Maggie Kim Episode)</i> • 2007 Aurora Award, <i>Gold (News Magazine Show for Take Out: Rex Navarrete Episode)</i> • 2007 Davey Award, <i>Gold (Talk Show/Interview for Take Out: Rex Navarrete Episode) Gold (Editing for Take Out: Rex Navarrete Episode) Silver (Entertainment for Take Out: Rex Navarrete Episode) Silver (Talk Show/Interview for Take Out: Maggie Kim Episode) Silver (Editing for Take Out: Maggie Kim Episode)</i> • 2007 Hermes Creative Award, <i>Gold (Cable TV Program for Take Out: Rex Navarrete Episode)</i> 		
Finding My America (2006, Mini Series, Television)	<i>Cinematographer; Assistant Editor</i>	ImaginAsian TV
<ul style="list-style-type: none"> • 2006 Telly Award, <i>Silver (Travel/Tourism) Bronze (Editing)</i> 		
Surreality (2007, Music Video)	<i>Creative Director; Cinematographer; Editor</i>	Independent
<ul style="list-style-type: none"> • 2008 New York Festivals Television and Film Award, <i>Finalist (Introduction Video)</i> • 2007 Aurora Award, <i>Platinum (New Product Promotional Video)</i> • 2007 Hermes Creative Award, <i>Platinum (Video Production)</i> • 2007 Telly Award, <i>Bronze (Music Video) Bronze (Promotional Video) Bronze (Low Budget Production)</i> 		
SuperSize Me (2004, Music Video)	<i>Cinematographer; Co-Editor</i>	Independent
<ul style="list-style-type: none"> • Screened at Chicago International REEL Shorts Festival. 		
Share A Hundred, Help Build Lives...Again (2002, Video Series)	<i>Producer; Director; Writer; Cinematographer</i>	Globe Telecom, Inc.
<ul style="list-style-type: none"> • 2003 IABC/Philippines Gold Quill Award, <i>Merit (Multimedia Employee Communications Campaign)</i> 		
A Mother's Lullaby (2004, Short Feature)	<i>Producer; Director; Writer; Cinematographer; Editor</i>	Eight Horses Production
Showertime! (2004, Short Feature)	<i>Producer; Director; Writer; Cinematographer; Editor</i>	Eight Horses Production
Rated R (1998, Short Documentary)	<i>Producer; Director; Writer; Cinematographer</i>	De La Salle University
The Lounge: Full House (2006, Television-Series)	<i>Assistant Director; Editor</i>	ImaginAsian TV
Live from Daryl's House (2007-present, Series, Web)	<i>Videographer</i>	Untied Artists, Inc.
Pamana: An Oral History of Fil-Am WWII Veterans (2008, Documentary)	<i>Videographer</i>	Filipino-American National Historical Society
Yuriko (2004, Short Feature)	<i>Cinematographer</i>	Independent
Cartoon Massacre (2004, Short Feature)	<i>Cinematographer</i>	Independent

PROFESSIONAL EXPERIENCE

ABS-CBN Global, New York, NY, 2006-present

Freelance Video Journalist for the Philippines' largest and oldest global media conglomerate

- Cover hard and feature stories that include, as subjects, 9/11 victims, Fil-Am WWII Veterans Equity Act and the 2008 US Presidential Election.
- Manage the submission of raw news footage to bureau headquarters in California.

ImaginAsian TV, New York, NY, 2005-2008

Freelance Writer, Director, Producer, Editor and Videographer for the US's only 24/7 Asian-American network

- Started as a Junior Editor, Videographer, Associate Producer and Assistant Director for host wrapped shows and TV spots; quickly promoted to Lead Editor, Writer, Director and Co-Producer.
- Worked with creative and editorial teams of the network's foray into branded reality mini-series, *Finding My America*; traveled throughout the U.S. to promote mini-series and feature various Asian personalities; winner of two awards (see "Select Credits").
- Led the post-production team in producing a documentary special, *The Making of Journey From The Fall*; established the project's workflow and creative direction; winner of two awards (see "Select Credits").
- Developed and edited episodes for the lifestyle and entertainment magazine shorts series, *Take Out* and *iaLink*; won 10 award (see "Select Credits").
- Worked as segment editor for the first 15 Episodes of the lifestyle and entertainment magazine show, *Pulse*; promoted to Director/Writer/Co-Editor; collaborated with the show's creator to develop the show's new creative direction; established a new workflow to ensure the efficient delivery of every episode; directed both on-location and in-studio productions for 18 Episodes.; winner of 10 awards (see "Select Credits").

Globe Telecom, Inc., Metro Manila, Philippines, 2002-2003

Project Manager, Producer and Graphic Designer for a top multinational telecommunications company

- Managed communication campaigns for various organizational initiatives, including the Annual Habitat for Humanity Campaign; produced videos and other marketing collaterals.
- Led the development and implementation of *Share A Hundred, Help Build Lives... Again: Habitat for Humanity Campaign*; Generated a 200% annual increase in pledges; winner of one award (see "Select Credits").
- Spearheaded the development and deployment of the Corporate Intranet Portal that served 3000+ employees nationwide; winner of the 2004 IABC/Philippines Gold Quill Award.

Sequel Solutions, Inc., Metro Manila, Philippines, 2001-2002

Marketing Communications Officer for a premiere IT solutions firm

- Collaborated with President/CEO to develop company's brand identity and with partners like Coca Cola and Astra Zeneca to produce the company's corporate video series.

EDUCATION & TRAINING

New York Film Academy, New York, NY, 2004

- *Post-Baccalaureate Certificate*, Filmmaking

De La Salle University, Manila, Philippines, 1996-2001

- *Bachelor of Arts*, Communication Arts
- *Bachelor of Science*, Commerce and Advertising Management

Training

- Genre Writing Seminar with Robert McKee (2009)
- Trumpets' Acting for Musical Theater Workshop (2003)
- Film and Television Screenwriting Workshop with Ricky Lee (1998)

PROFESSIONAL AFFILIATIONS

- Asian American Arts Alliance
- International Academy of the Visual Arts
- Telly Silver Council
- De La Salle University Alumni Association
- Xavier School Alumni Association

OTHER RELEVANT ACTIVITIES

- Promax Awards, *Judge*, 2007-2009
- EmPixx Awards, *Judge*, 2009
- New York City Urban Artist Initiative, *Panelist (Media Arts)*, 2009
- Telly Awards, *Judge (TV Commercials)*, 2007
- W3 Awards, *Judge*, 2007
- Independent Spirit Awards, *Voting Member*, 2007

LANGUAGES

Fluent in English and Filipino; conversant in Chinese (Mandarin and Taiwanese).